



# Premium

PERSONAL PROGRESSIVE LENS

**ITAL•LENTI**  
LENTI DA VISTA ITALIANE

PROGRESSIVE  
FREE-FORM LENSES

ITALLENTI.COM

# Premium

PERSONAL PROGRESSIVE LENS

Live the emotion of the scene in its colors, in contrasts of light, in movements without losing even a word on the booklet: that's what I've always dreamed of. Now that it is no longer just a dream, it seems to see the Opera for the first time.





# Premium<sup>★</sup>HV

CUSTOM PROGRESSIVE LENS

On a journey I remembered the departure and the arrival, in between only an endless strip of asphalt and the effort to move the look from the road to inside the car. Now every kilometer is the pretext for discovering people, landscapes, sensations, and living every trip with the spirit of the explorer.





## **PREMIUM**

### **The perfect balance**

The first goal in the design of a progressive lens is to **GRANT THE SAME QUALITY IN THE DIFFERENT FIELD OF VISION**: for near, intermediate and far.

Thanks to the use of innovative software, **PREMIUM ENSURE THE PERFECT BALANCE IN THE DISTRIBUTION OF THE POWER IN THE DIFFERENT FIELDS**, in a way that the adaptation of the eye can be done without creating stress and discomfort.

The particular technique of progression makes the lens **COMFORTABLE UP FROM FIRST USES**, thanks to the balance of visual perception in the various fields.

**A PARTICULARLY WIDE INTERMEDIATE FIELD** it also allows a passage from the far area to the near one fluently without causing discomfort to the eye, that will not experience solutions of continuity.

Premium also allows to overcome the visual perception of fog that is typical of the peripheral areas of the lens, guaranteeing a **NITID VISION IN EVERY DIRECTION OF THE LOOK**.



## **PREMIUMHV - High Vision Comfort at every distance**

In the field of progressive lenses, visual well-being is achieved through the maximum personalization of the lens.

The innovative calculation method that studies all the variables that can affect the quantity of vision has allowed the development of **PREMIUMHV**, a progression lens that ensure the **MAXIMUM COMFORT IN EVERY USE CONDITIONS**. PremiumHV is designed processing all the parameters collected by the optician so that the progression is distributed in a way that responds correctly to the real needs of use.

Aberrations and peripheral blur will be so minimized for sharper images and greater visual security even in motion.

**PREMIUMHV** introduce also the new concept of **PROGRESSIVE LENS WITHOUT CORRIDOR**: the intermediate area is in fact so wide to remove the unpleasant sensation of "shadow areas" to the bearer, in any direction they look their way.

Moreover, the technology of **PREMIUMHV**, thanks to the **RECALCULATION OF POWER ON ALL THE LENS SURFACE** enhances comfort exponentially: in near vision, offering a very wide field of view even during proximity activities such as reading and in far vision, ensuring a 180° angle free of astigmatism.



## Premium<sup>★</sup>

PERSONAL PROGRESSIVE LENS

- EASY TO ADAPT
- EXCELLENT BALANCE BETWEEN THE FIELDS VISION FOR NEAR AND FOR FAR
- 4 PROGRESSIONE CHANNELS (12, 15, 17, 19 MM)
- MINIMUM FITTING HEIGHT 14 MM



PERSONAL PROGRESSIVE LENS

## Premium<sup>★</sup>HV

CUSTOM PROGRESSIVE LENS

- FIELDS FOR NEAR AND FAR OPTIMIZED
- RECALCULATION OF POWER ON THE ENTIRE SURFACE
- PERSONALIZED PROGRESSION
- MAXIMUM REDUCTION OF THE LATERAL ABBERATION
- VARIABLE INSET
- PUNTUAL VISION IN EVERY GAZE DIRECTION
- INTERPUPILLAR DISTANCE AND FITTING HEIGHT MANDATORY FOR THE CONSTRUCTION

**ITAL•LENTI**  
LENTI DA VISTA ITALIANE

**ITAL-LENTI SRL**

Viale Alpago 222 | 32016 Alpago (BL)  
Tel +39.0437.454422 | Fax +39.0437.46751  
e-mail: [prima@italenti.com](mailto:prima@italenti.com) | [www.italenti.com](http://www.italenti.com)